



# PROSPECTUS

AN EASY GUIDE TOWARDS COMFORT LEARNING !



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UPGRADE WITH EASE



## Dr. P D Patil

Chancellor

### Dear Students,

Welcome to the Centre for Online Learning!

Dr. D. Y. Patil Centre for Online Learning, Pune stands tall among the hoi polloi of educational institutes catering to online education in Management. It has established its credentials for providing the best online education to students, working employees and to those professionals who want to pursue an online MBA degree.

The Centre fosters and nurtures leaders of tomorrow who are capable of making a difference in the society. It works very closely with the industry and actively seeks the participation of industry leaders in the development of course offerings. This also helps us to keep our offerings current and relevant as per the needs of the industry.

Dr. D. Y. Patil Centre for Online Learning believes in a well-rounded and all-pervasive student experience to maximize learning opportunities. To achieve this, the institution provides the Online MBA programme course structure that has been designed to enable the students to hone their managerial skills and get them acquainted with the new developments taking place in the industry.

The pedagogical tools applied by the faculty members constantly motivate the students to be innovative, competent, and creative. The learning imparted by our highly experienced faculty encourages students to inculcate in them, the values of self-reliance, which stand them in good stead in becoming successful managers and brand ambassadors of their organizations.

I take this opportunity to extend a personal invitation to you to visit Dr. D. Y. Patil Centre for Online Learning, Pune and experience the shaping of future global leaders.

Wishing you all the best!

Dr. P D Patil



## Dr. N J Pawar

Vice-Chancellor

### Dear Students,

I am indeed very happy to welcome you to this prestigious institution, D. Y. Patil Vidyapeeth, Pune. I know that you all have chosen this institution of learning with lot of aspirations and hopes. I am sure that by acquiring the knowledge and skills, and with a positive attitude and values, you will certainly make your dreams come true.

Education is a lifelong process and just reading books, and gathering knowledge alone is not true education. It

is more important to assimilate and put into practice at least a fraction of what one has learnt. Dr. D. Y. Patil Vidyapeeth, Pune believes in this philosophy and has taken steps forward in that direction to provide quality education for the holistic development of the student.

Vidyapeeth offers a wide range of professional programmes for the development of youth in the area of education. To provide quality education, Dr. D. Y. Patil Vidyapeeth, Pune has been established. Presently, it comprises of nine constituent units.

Dr. D. Y. Patil Medical College, Hospital & Research Centre

Dr. D. Y. Patil Dental College & Hospital

Dr. D. Y. Patil Biotechnology & Bioinformatics Institute

Dr. D. Y. Patil Institute of Optometry & Visual Sciences

Dr. D. Y. Patil College Physiotherapy

Dr. D. Y. Patil College of Nursing

Dr. D. Y. Patil Global Business School and Research Centre

Dr. D. Y. Patil College of Ayurveda and Research Centre

Dr. D. Y. Patil Homeopathic Medical College and Research Centre

Further, Dr. D. Y. Patil Vidyapeeth has opened a Centre for Online Learning providing online programmes. The Vidyapeeth provides unique learning opportunities to the students by combining pedagogically sound and comprehensive professional courses for a variety of subjects. It also incorporates innovative teaching and learning methodologies supported by state-of-the-art library and focuses on the all-round development of the student. The curriculum provides market-driven programmes and studies, developed, tested and continually improved by the competent faculty based on the feedback from stakeholders. I am sure that as a student you will learn, grow and cherish your journey here.

Best Wishes!

Dr. N J Pawar





## Dr. Smita Jadhav

Pro Vice-Chancellor  
Dr. D. Y. Patil Vidyapeeth, Pune

### Dear Students,

Michelle Obama said, "The ability to read, write and analyze; the confidence to stand up and demand justice and equality; the qualifications and connections to get your foot in that door and take your seat at that table; all starts with education".

Education can dispel the darkness of ignorance. A useful, proper and true education can make a stagnant society dynamic, both socially and economically. That was the main idea of establishing DPU-COL to make our society dynamic by providing quality education to students through the applicable and scientific method.

The teaching and learning process is the heart of DPU-COL. Our institute offers a brilliant portfolio of educational programmes that are recognized by UGC & AICTE. We believe in learning by doing and in empowering our students so that they are prepared to accept the diverse challenges of the future. We use case studies, experiential learning, role-plays and simulation to enrich the online learning experience of our students. Students can experience experiential education combined with creativity, innovation, entrepreneurship and management that assist them to become competent experts in their subject field and value-based leaders. We also encourage our students to organize and participate in conferences and various student-driven activities organized by us.

Our faculty members are excellent in teaching and research, and bring innovation and diversity to the classroom which helps us deliver memorable learning experiences to students. Students also get a chance to interact with industry specialists and alumni who help broaden their understanding of various business concepts through their own experiences. DPU-COL offers exciting educational programmes to shape students' future. It offers an open road, an unturned page, a map to another world to change their life for the better.

A new beginning!

As Robert Frost said, "Two roads diverged in a wood, and I took the one less travelled by. And that has made all the difference".

Dr. Smita Jadhav



## Dr. Safia Farooqui

Director  
DPU COL

### Dear Students,

Transformation has been a constant thing in management education. Global edges are vanishing, merging people of diverse cultures, nationalities and age groups. Education is emerging as the most powerful platform in the "edgeless" world.

Dr. D.Y. Patil Vidyapeeth Centre for Online Learning opens new dimensions of opportunities for students to pursue higher education without the constraints of location and time. We accomplish this through the optimal and seamless integration of the latest technology into our enrollment and admissions processes, delivery of learning, administration of assessment tasks, reporting of evaluation results, and facilitation of two-way communication among students, faculty, and members of the administrative staff.

As we all know, change is constant and very much a part of our lives. Well, not only in life but also in the fast-changing global environment. It has been observed in corporate and industrial practices. Today, the progressing advancements in science and technology, globalization of economics, a flurry of new products and services in the industry and major growth all over the world are ushering in a change in various industries like Telecommunication, Banking and Finance, Insurance, Automobile, Aviation, Media and Entertainment, Retail, Pharmaceutical etc. This evolution and expansion has led to increasing demand for management professionals who can deliver efficiently, irrespective of the change.

Programmes are designed to develop future-focused capabilities sought out by employers across the globe. Here's your chance to be mentored by leading academicians and industry experts and you can study at your own time, at your own pace, from anywhere across the globe.

I welcome each one of you to our Campus, where the latest technology, pioneering teaching methodologies and quality education are blended to create unique learning experiences. It will help you to think critically, innovate successfully, and solve problems creatively. Congratulations on the start of a journey that will transform your career and enhance your life.

Wish you all a fulfilling and empowering journey ahead!

Dr. Safia Farooqui

# About DPU

Dr. D. Y. Patil Vidyapeeth, Pune (DPU) was founded in 1984, under the visionary leadership of Dr. D. Y. Patil, and has worked extensively towards enhancing the quality of education and its reach to nurture the future of this nation.

Starting off with the Dr. D. Y. Patil Medical College, Hospital & Research Centre, DPU now has 10 institutions in the fields of Medicine, Dentistry, Nursing, Physiotherapy, Optometry, Biotechnology, Homeopathy, Ayurveda, Online Learning and Management.

With more than 1 lakh students who have graduated from various institutions of DPU, the mission to provide quality education while serving the society and making a positive difference continues to drive Dr. D. Y. Patil Vidyapeeth, Pune.



## 38

Years' Legacy

## 150+

Curated Courses

## 1000+

Excellent Faculty

## 14

World-class Institutes

## 100+

Acres of Campus

## 250+

Global Recruiters



# Centre for Online Learning

Built on the deep understanding of the education sector, acquired as a part of the legacy of DPU, Dr. D. Y. Patil Vidyapeeth, Pune Centre for Online Learning is the next step in taking quality education to more and more people while going beyond the constraints of geography.

It has been established keeping in mind the needs of the modern learning community and at the same time equipping them with the requisite knowledge and skills that are demanded by the industry. The Online Programme is carefully designed in order to impart the necessary managerial and leadership skills, and bridge the gap between the expectations of the industry and the actual attainment by the student.

Taking the next step in online learning, DPU-COL offers India's first Comfort Learning Platform that upgrades the online learning experience through a set of thoughtful features. The curriculum has been designed by a selected panel of business professionals and prominent academicians, and focuses extensively on business case studies and examples from the real world.

With reputed accreditations and a network of esteemed recruiters, DPU-COL is well-equipped to be a centre for excellence in online learning.

## Registered with the revered!



Approved Programme



Approved Programme



Top 50 Ranked in Universities



Accreditation



9001 : 2015 & 14001 : 2015



Member



Recognized University



# The Pillars of DPU-COL

DPU-COL is committed to and focused on enriching the idea of conventional online learning. As one of the largest online learning education universities, DPU-COL is driven by the philosophy of Comfort Learning, which aims to take online learning to the next level.

Offering MBA, BBA, post graduate diploma and certification programmes, Comfort Learning by DPU-COL is built on thoughtful pillars that enrich the overall learning experience,



## Top-notch Faculty

- Faculty members with good industrial and academic experience
- Dedicated mentor for each student
- Faculty feedback call every 15 days for smooth progress of studies
- Separate Q&A sessions with faculty members



## Empowered Learning

- Industry-relevant courses
- EDX certification from top universities
- Holistic training infrastructure
- Content access through Learning Management System (LMS)
- Virtual live sessions from expert faculty members
- Webinars from industry experts



## Enhanced Assessments

- Online assignments & examination
- Weekly planner and mentorship
- Counselling sessions
- Revision sessions



## Enriched Industry Interaction

- Employment enhancement programme
- Employment driven education
- Internship projects with guidance from the industry experts in association with Quolaab



## Alumni & Placements

- Placement assistance through alumni network
- Corporate tie-ups for placements
- Strong alumni connect across the globe



## Alumni

# Our yardsticks of success!

At Dr. D. Y. Patil Vidyapeeth - Centre for Online Learning (Deemed-to-be University), we take pride in our outstanding alumni and believe in treasuring memories of our students who have graduated from the institution.

Our success is measured by our achievements and the continued efforts of our former students who are educating future generations with excellence. We always take our best efforts to see that we leave a pivotal impression on new students so that they can reach new heights of success with their areas of interest from the programmes offered at the University. This underpins the University's growing reputation and value for the education we offer.

Our alumni are all over the globe and are associated with renowned organizations in different sectors. We at DPU-COL are working towards creating opportunities to network, share nostalgic moments, help juniors and be a partner in the growth of their Alma Mater.



## Profound Portfolio of our Notable Alumni



KPIT

BYJU'S  
The Learning App



BajajCapital



Lexi

Marketyers Consulting

Dr. D. Y. Patil Hospital

Bandhan Bank

LIVEHealth

Fab India

Bestla Group

Jaro Education

Global Logistics Solutions

Butterfly Edufields Pvt. Ltd.

HDFC Bank

ITC

Byju's Learning

Fleet Ocean Maritime Academy

Path Finder

BCapgemini

Angel Broking

Talent Corner HR Services

Capital Aim Advisory Services

BVG Group

Bajaj Finserv

CC Wilson India

AU Small Finance Bank

Kantar Operations

Reval Analytics

Absolute Reports Pct. Ltd.

Karvy Broking

RSPL Ltd.

ACPL Group

Kotak Bank

Rubi con

American Express

KPIT

Ruby Capital

Apollo Munich Health Insurance

Kurl-on

Rustomjee Developers

Aquaspade Pvt. Ltd.

Lexi Pens

Sprio Lifecare Pvt. Ltd.

Ascentrik Research Pvt. Ltd.

Samruddhi Distribution Channel

Bajaj Capital

# Comfort learning systems for effortless growth


Learning has undergone a sea of change and is still evolving. To keep abreast with the changing times and the tech-savvy millennial learners, DPU-COL has adopted the latest learning and training tools. Here, we use SWAYAM's (Study Webs of Active Learning for Young Aspiring Minds) Learning Management System (LMS).

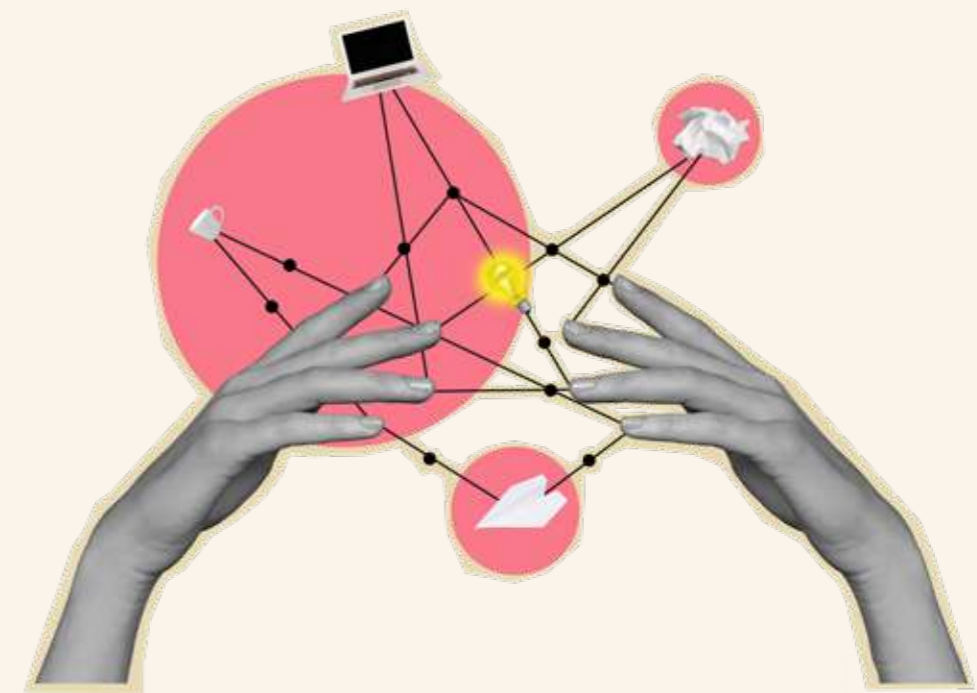
## What is LMS?

LMS integrates tools and cloud-based services. The features and tools of this Learning Management System improve the learning outcomes across the board. This is primarily due to the fact that it is one of the essential tools of e-learning on which all our online courses and training modules are built. It has enabled us to instantaneously and dexterously set up individualized

learning paths for each of our students. It gives us immediate and correct feedback. Automated nudges help us to keep students on track. It easily inspires learners and motivates them to take ownership of their own education. Learning Management System also helps to increase a learner's engagement by making it easy for students to connect with each other.

## Feasible Features

-  **Data**  
Retains and displays each learner's picture and profile.
-  **Teaching Aids**  
Engaging courses with videos, virtual classrooms, game-based learning, awards and badging facilities.
-  **Interaction**  
Enables class conversations and allows comments for specific relevant discussions which can be easily located for reference.
-  **Access**  
Students can view the pre-recorded (asynchronous) lectures anytime from anywhere.
-  **Virtual Class**  
Interactive classroom sessions to facilitate communication between students and course coordinators. Real-time attendance is recorded.
-  **Classroom Structure**  
Students can raise a virtual hand to ask a question anytime from anywhere.



**GROW**  
**WITH**  
**COMFORT**  
**LEARNING**



# BBA

BACHELORS OF BUSINESS

ADMINISTRATION

## Introduction

**BBA** programme gears students to become successful professionals in any type of organization, from a multinational company to a fast-growing start-up. Since the curriculum has been designed by a selected panel of business professionals and prominent academicians, students are equipped with relevant industry practices. Applying skills and insights gained during the BBA Programme, our students make significant contributions in every sphere of management and business in all corners of the world.

## Programme Components

- Compulsory core courses
- Specialization courses for 3<sup>rd</sup> year
- Assignments, term-end examination
- Project work, report submission, evaluation and viva in Semester 6



## Fundamentals

### BACHELORS DEGREE PROGRAMME

**Eligibility :**  
**10+2 in any stream or**  
equivalent from any recognized board

**Duration :**  
**3 Years**  
(Validity of the programme - 6 year)

**Semesters :**  
**6**

**Credits : 144**  
(24 each semester)

**Courses :**  
**36**  
(Subjects + Project Work)

**Fees: Indian Civilian : Total Fee : ₹ 1,20,200/-**

Semester	1	2	3	4	5	6
Fee (INR)	25,000	25,000	20,000	20,000	15,100	15,100

**Fees: International Students : Total Fee : US\$ 2,790/-**

Semester	1	2	3	4	5	6
Fee (US\$)	445	444	444	444	469	544

Note: Fee concession is available only in the following cases

- Full Payment (One Time Transfer) • Indian Defence
- Differently Abled

\* For details please contact the admission cell.



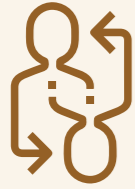
# Specializations



Marketing Management



BFSI – Banking  
Financial  
Services and  
Insurance  
Management



Human  
Resource  
Management



E-Commerce  
Management



Finance  
Management



Retail  
Management



IT and Systems  
Management



International  
Business  
Management



## Objectives

- To encourage the ability to make effective decisions about real-world business issues in the challenging corporate world.
- To develop analytical and problem-solving competencies in various facets of management.
- To nurture value-centred leadership skills in diversified and multi-disciplinary areas.
- To train to communicate effectively with all stakeholders of the organization and the society.
- To create global and cross-cultural understanding for exploring innovative business practices to enhance profitability.
- To manifest intra-perineurial and entrepreneurial skills.
- To imbibe ethical decision-making ability in day-to-day activities.

## Outcomes



### Management Domain Knowledge

They shall understand management terms, concepts, ideas and principles. They shall analyse complex business issues and discover competent solutions.



### Effective Communication Skills

They shall be able to communicate effectively with all stakeholders of the organization and society.



### Leadership and Teamwork Qualities

They shall exhibit leadership skills in diversified and multi-disciplinary areas, across organizational boundaries and lead themselves and others to achieve organizational goals.



### Entrepreneurship

They shall be able to identify entrepreneurial opportunities and leverage managerial & leadership skills for founding, leading & managing start-ups as well as professionalizing and growing family businesses.



### Environmental Awareness

They shall be able to give environment-friendly and sustainable solutions to achieve business goals of the corporate world.



### Social responsiveness

They shall be able to take ethical decisions in day to day activities by demonstrating social responsiveness.



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**COMFORT**  
**LEARNING**

# MBA

MASTERS OF BUSINESS

ADMINISTRATION

## Introduction

Based on market research and interaction with industry experts we have identified that qualified professionals are at a dearth of skills. There is an imbalance in the supply and demand chain. This balance can be restored only through professionals who have acquired a degree in MBA.

It is seen that professionals have to adapt themselves to the continuous changes within the business world. To combat these demands, management training is a must. It will help them to develop futuristic strategies and implement adaptive changes.

The MBA programme at DPU-COL is conceived as per the UGC guidelines and designed to deliver the best. The programme empowers and equips students with leadership skills, global awareness, and critical and analytical thinking for accelerated career enhancement. It also accoutres students with the requisite knowledge to think proactively so that they can perform effectively in the dynamic socio-economic and business ecosystem. Drawing upon their learning from the programme, students can analyse problems, explore alternative solutions and apply judgments based on a full assessment of the evidence.

## Programme Components

- Compulsory domain core courses
- Compulsory generic course for 1<sup>st</sup> year
- Specialization course and generic elective courses for 2<sup>nd</sup> year
- Assignments, formative and summative
- Project work, report submission, evaluation and viva in Semester 4

## Fundamentals

### MASTERS DEGREE PROGRAMME

**Eligibility :**  
**Bachelor's degree** from a recognized university in any discipline

Open category : Min. 50%  
 Reserved categories : Min 45%

**Duration :**  
**2 Years**  
 (Validity of the programme - 4 years)

**Semesters :**  
**4**

**Credits :**  
**102**

**Courses :**  
**24**  
 (Subjects + Project Work)

**Fees: Indian Civilian : Total Fee : ₹ 1,69,200/-**

Semester	1	2	3	4
Fee (INR)	50,000	50,000	40,000	29,200

**Fees: International Students : Total Fee : US\$ 3,000/-**

Semester	1	2	3	4
Fee (US\$)	800	800	700	700

Note: Fee concession is available only in the following cases

- Full Payment (One Time Transfer) • Indian Defence
- Differently Abled

\* For details please contact the admission cell.





# Specializations



Marketing Management



Operations Management



Block Chain Management



Hospital Administration and Healthcare Management



Human Resource Management



Fintech Management



Digital Marketing Management



Project Management



Finance Management



Business Analytics Management



Agribusiness Management



IT Management



Artificial Intelligence & Machine Learning



International Business Management




Logistics, Materials & Supply Chain Management

## Objectives

- To equip students with the requisite knowledge, skills, and attitude necessary to provide effective leadership in a global environment.
- To develop competent management professionals with strong ethical values.
- To be proactive and develop thinking abilities so that they can perform effectively in the dynamic socio-economic and business ecosystem.
- To develop strategy integrated thinking for effective decision making.
- To harness the entrepreneurial approach and skill sets.



## Outcomes

-  **Analytical Skills**  
They will develop analytical abilities to face the business situation.
-  **Management Studies and Application Strategies**  
They will use management knowledge in decision making and understand contemporary management practices.
-  **Research Methodologies**  
They shall undertake research activities to understand the business environment.
-  **Self-Introspection**  
They can reflect upon personal beliefs, assumptions and behaviours, so as to increase effectiveness while working in social and corporate settings.
-  **Extrinsic Understanding**  
They will understand the importance of the external environment in decision making.
-  **Inter-Disciplinary Knowledge**  
They will understand the functions and responsibilities of various management disciplines and apply them in practice.
-  **Soft Skills**  
They shall imbibe business etiquettes and exhibit good communication skills.

# Simple steps to a bright future!

### Step 1: Authentication

- Visit Website: [https://idladmissions.dpu.edu.in/login.aspx?utm\\_source=09284743859](https://idladmissions.dpu.edu.in/login.aspx?utm_source=09284743859)
- Fill in your details
- Mobile verification
- Email verification

### Step 2: Admission Form

- Fill personal details
- Upload photo and signature
- Submit form
- Fill educational and employment details
- Online fees payment

### Step 3: Admission Confirmation from DPU

- Document verification
- Admission confirmation Email
- Fee receipts
- SMS with student login credentials and link

Note: A candidate after confirmed admission shall be treated as a registered student of the University and will be governed by the rules and regulations of the University.

### Documents

- Government ID (any one) e-Aadhaar, Passport, PAN Card, Driving License
- Upload passport size photo
- Student's signature
- Marriage certificate (if married)
- Marksheets (as applicable) 10th Marksheet, 12th Marksheet, Graduation Marksheet, Degree Certificate / Passing Certificate

#### Format:

- File Type - JPEG / JPG / PNG
- Size - <600kb
- Dimensions - 320px X 240px
- Colour Photo

# We are here to help!

For admission related queries, please feel free to get in touch with us at the following email address:

[admissions.col@dpu.edu.in](mailto:admissions.col@dpu.edu.in)

To review your application status, please check the dashboard of the Online Admissions Portal.



## Payment and Refund Policy

### DPU Payment Gateways:

- Credit Card
- Debit Card
- Net Banking
- UPI
- NEFT
- Demand Draft

### Instructions:

- Draw DD in favour of: DPU Centre for Online Learning (Payable at Pune)
- Send the DD on the following address: Dr. D. Y. Patil Vidyapeeth Centre for Online Learning, Saint Tukaram Nagar, Pimpri, Pune, Maharashtra 411018
- Please mention the learner's name and programme name on the back of the DD
- DD can be drawn on any Nationalized Bank

MBA Fees : National INR ₹ 1,69,200 | International US\$ 3,000

BBA Fees : National INR ₹ 1,20,200 | International US\$ 2,790

### Refund Policy: (Period from date of admission)

#### Within 15 calendar days

- Deduction of ₹ 1000 for Indian students
- Deduction of \$100 for International students

#### After 15 calendar days, No Refund.

Note: Fee concession is available only in the following cases

- Full Payment (One Time Transfer)
- Indian Defence
- Differently Abled

\* For details please contact the admission cell.



## Industry Experts



Mr. Sushil Aggarwal  
Chairman  
Avro India Ltd.



Mr. Ayan Chatterjee  
CEO  
Business Impact Group



Dr. C. P. Shrimali  
Former Director, MDI Gurgaon Professor  
Human Resource Management



Mr. Daya Prakash  
Founder & CEO  
Talent on Lease



Mr. Anand Munshi  
Leadership Coach,  
TEDx Speaker &  
Motivational Speaker



Mr. Ketan Gandhi  
President & CEO  
KgGuruji.com



Dr. D. S. Bhamare  
Orthopedic Doctor



Dr. Aniruddh Bhaidkar  
Mumbai



Anu Sukhija  
OD Consultant, Certified Coach &  
Virtual Instructor Led Training  
Facilitator



Dr. S. S. Mantha  
Former Chairman: AICTE, New Delhi  
Chairman:  
National Technical Committee, NCSSS

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one step at a time!

Admissions Open Now!

[dypatilonline.com](https://dypatilonline.com) / 9136962967

**GROW**  
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**DPU**

**DR. D. Y. PATIL VIDYAPEETH, PUNE**  
(DEEMED TO BE UNIVERSITY)

**CENTRE FOR ONLINE LEARNING**